Highridge Medical Names Rob Fredericks Chief Executive Officer

Medical device executive brings extensive experience in general management, strategy, innovation, and spine

[WESTMINSTER, COLORADO] — November 2, 2026 — Highridge Medical today announced the appointment of Rob Fredericks as Chief Executive Officer. Rob Fredericks brings extensive experience leading global medical technology businesses and improving commercial and operational performance. He has a successful track record in executive leadership positions at companies including Lighteum Medical, Merit Medical Systems and C.R. Bard as well as spine experience at Medtronic.

“We are thrilled to welcome Rob to the Highridge team. Rob possesses a unique combination of deep medical device industry expertise, strategic leadership and operational experience that makes him exceptionally well-suited to lead Highridge through its next phase of growth,” said Eric Major, Executive Chairman of the Board of Highridge Medical. “His experience in spine, product innovation and commercial execution aligns closely with our strategic priorities. We look forward to building on Highridge’s strong foundation together.”

“I am excited to join Highridge at such an important point in its evolution,” said Rob Fredericks. “Highridge has a differentiated portfolio, strong surgeon relationships and meaningful opportunities to grow through innovation and disciplined execution. I look forward to working with the talented Highridge team and our surgeon and distributor partners to build on this foundation and deliver meaningful value and exceptional care to patients and healthcare providers.”

After rebranding as Highridge in 2024, the Company has made considerable progress on strategic initiatives including significant investment in R&D, completing various acquisitions and pursuing extensive investment in its commercial and operational infrastructure. The addition of Rob Fredericks to the leadership team is a key step in further accelerating the success and growth of the organization.

About Highridge Medical
Highridge Medical is a global medical device company committed to improving spine care by partnering with the surgeon community to drive innovation. The company has a strong portfolio supported by extensive clinical evidence, including solutions for complex spine, motion preservation, and minimally invasive surgery. For further information, please visit www.highridgemedical.com .

Media Contact
Lillian Lochridge
Marketing and Communications Lead
lillian.lochridge@highridgemedical.com